

Martina Simeti

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Supercolla | Superglue

New reinforced formula for all types of modernity

Curated by Guido Musante and Maria Chiara Valacchi

Press preview 8 aprile 2019, from 12:00 to 19:00

Opening 8 april 2019, 7pm

On display from 9 to 19 april

Martina Simeti

Via Tortona 4, Milan

Opening hours

9 - 13 april, from 11:00 to 19:00 | 16 - 20 aprile, from 14:00 to 19:00

AMeBE

Antonio Scarponi

Benni Bosetto

Chi Chi No design

Clinio Trini Castelli

Didier Faustino

Ducati Monroe

Elastico

Emmanuel Gallina

Ettore Favini

Flavio Favelli

Francesco Faccin

Francesco Simeti

Francisco Gomez Paz

Giulio Iacchetti

Gordon Guillaumer

Guendalina Cerutti

Kings

JoeVelluto

Lorenzo Damiani

Massimiliano Adami

Matteo Nasini

Matteo Zorzenoni

Patrick Tuttofuoco

Pavani & Terraroli

Piero Lissoni

Pietro Corraini

Riccardo Beretta

Sylvie Auvray

Vedovamazzei

Zaven

31 authors for thirty chars. The last century left an inheritance of a revolutionary paradigm, yet one difficult to renew. Starting out from a clamorous case of 'breaking with the modern', *Supercolla* addresses the codes of modernity through the eyes of the last three generations of designers and artists – often placed before comparisons with the past rather than a blank sheet on which to come up with something anew.

The project grapples with the loss of long-term functionality of a modern icon: the 'Superleggera' chair, designed by Gio Ponti for Cassina in 1955, and which went on to become a synonym of the very word 'design'. Overlooking any debate on the dividing lines between art and design, amid compulsive conservational instincts and iconoclastic temptations, 31 artists and designers are invited to 'repair' just as many 'semi-ready-mades', midway between their use and non-use.

Throughout Design Week and beyond, between 9 and 19 April 2019, the Galleria Martina Simeti will host 30 'Superleggera' chairs reinterpreted as artworks and/or prototypes for another purpose.

The project, curated by Guido Musante and Maria Chiara Valacchi, makes use of chairs from the Milanese restaurant-cum-florist Potafiori, and donated by the owner, the cantafiorista Rosalba Piccinni.

Supercolla is supported by a media partnership with Domus, among the world's leading magazines for the creative disciplines, with the scientific support of Milan Polytechnic (School of Design) and Korea University (Department of Architecture).

The opening evening will feature cocktails put together especially for the occasion by Amaro Ramazzotti.

Press office Martina Simeti

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